

TRIO media group

Immediate Release

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GutterGuardian™ Offers Return Investment on Your Home in a Recession

(Atlanta, GA) March 13, 2009 – As one of the fastest growing home improvement companies in America, Dixie HomeCrafters is proud to offer homeowners a product to improve the appearance - and function - of their homes. The Original GutterGuardian™ is a clog free gutter system that protects the home from leaves, debris and other elements that may damage the structure...resulting in costly repairs down the road.

“The Original GutterGuardian™ is an investment that will yield a return forever,” says Hugh Harris, CEO of Dixie HomeCrafters. “If your gutters ever clog, we’ll be there to clean them...for as long as you own your home. We stand behind the work with a lifetime warranty and a lifetime paint finish warranty.”

The Original GutterGuardian™ is a guaranteed system that minimizes home maintenance forever. Clogged gutters cause the water to backup and overflow from the roof, which in turn can cause water to flow in all the wrong places. The water can also cause moldy leaky basements as well as moldy and rotten wood on the house, stairs and porches.

The Original GutterGuardian™ system will carry the water to the downspouts in a much more effective manner. The unique dual channel system pulls water in two ways, ensuring the highest possible flow of water without debris.

“This is a product that can save you significant amounts of money over time,” Harris says. “If you are planning on putting your home on the market, gutters are one of the quality features that agents and homebuyers will notice. This is one of the best investments you can make – in a recession or anytime.”

For more information visit www.gutterguardian.com.

About Dixie HomeCrafters:

Dixie HomeCrafters is a home improvement company specializing in vinyl siding, replacement windows and clog-free gutters. They offer installation by trained, insured crews, done to the highest standards of the industry. Dixie HomeCrafters also offers Diamond Barrier™, a state-of-the-art reflective insulation product that blocks radiant heat from home attics. Based in Atlanta since 1991, Dixie HomeCrafters has been ranked in the top 10 of replacement companies in the nation by *Replacement Contractor* magazine.