

TRIO media group
Immediate Release
Contact: Taylor Arnold
404-255-1970
taylor@triomediagroup.com

Dixie HomeCrafters Announces GIANT HOME MAKEOVER SWEEPSTAKES!

(Atlanta, GA) October 20, 2008 – Hugh Harris, CEO of Dixie HomeCrafters, announced today that the company is holding a Giant Home Makeover Sweepstakes. The Grand Prize Winner will receive an entire home makeover that includes 12 replacement windows, a GutterGuardian™ gutter system, complete house siding and installation of Diamond Barrier™, an energy-saving green insulation product for the home.

“Imagine the possibilities of a *whole* home makeover,” Harris says. “With these exclusive products and services, your house will function better than you ever expected. Not only will it be more energy-efficient, it will *look* better too.”

Based in Atlanta since 1991, Dixie HomeCrafters is one of the nation’s leading home renovation companies and has been ranked in the top 10 of replacement companies by *Replacement Contractor* magazine. Among the fastest growing segment of Dixie HomeCrafter’s product lines is Diamond Barrier™, a reflective insulation that blocks radiant heat in attics.

Dixie HomeCrafters also carries Energy Star Windows, a triple pane glass system that offers lower energy costs and saves furniture, carpets and draperies from UV damage, as well as GutterGuardian clog-free gutter systems, T-Plank Vinyl siding and Soffit and Trim.

“This is our way of rewarding *you*, the customer,” Harris says. “We want to give one lucky homeowner the gift of a lifetime.”

For more information visit www.dixiehomecrafters.com.

About Dixie HomeCrafters:

Dixie HomeCrafters is a home improvement company specializing in vinyl siding, replacement windows and clog-free gutters. They offer installation by trained, insured crews, done to the highest standards of the industry. Dixie HomeCrafters also offers Diamond Barrier™, a state-of-the art reflective insulation product that blocks radiant heat from home attics. Based in Atlanta since 1991, Dixie HomeCrafters has been ranked in the top 10 of replacement companies in the nation by *Replacement Contractor* magazine.